



PEDRO PARRA

Terroir Consultant

Terroir expert Pedro Parra's invaluable knowledge runs deep—literally—into an understanding of every detail of terroir and wine's relationship to it. He has spent his career immersing himself in soils, geology, geomorphology, climate, viticulture and oenology.

Pedro studied forestry at the Alliance Française, then went on to complete a PhD and Master's degree in Precision Agriculture from the Institut Agronomique National in Paris where he studied agronomy and soil types. Pedro is also a wine producer, coproducing the Chilean cult brands ARISTOS and Clos des Fous, and working alongside Vosne-Romanée producer Louis Michel Liger-Belair. He is also partner with Alberto Antonini in Altos las Hormigas in Mendoza and started his family's own project, Pedro Parra y Familia, in 2013.

Pedro also consults for some of the world's greatest vignerons in Chile, Argentina, Italy, the United States, Canada, Armenia, Uruguay and Burgundy.