



TAYLR CUNEO

General Manager

Taylr Cuneo is the General Manager of Hamel, where she leads the brand with a focus on thoughtful growth, hospitality, and a deeply rooted connection to wine. With over a decade in luxury leadership, she brings a refined perspective on customer experience and engagement—one that is as much about storytelling and education as it is about service.

At Hamel, Taylr approaches wine as both product and narrative, shaping experiences that reflect the nuance, place, and craftsmanship behind each bottle. She oversees the brand across all channels, with an emphasis on building a modern, direct relationship between winery and consumer.

Her work is driven by a belief that great wine is not only tasted, but understood—and that the most meaningful brands create space for both.